



# E-local—Easy Email Marketing

## The power of Email Marketing

Emailing is an ideal way to prospect for new business, or for you to maintain contact with existing customers. Emailing is also ideal for newsletters, product introductions/updates, offers and for advertising. It is quick, efficient, measurable and cost effective. With the new Web-Clubs E-Local scheme, it has never been easier for you to use email to promote your business. Whether you sell direct to the public, or to other businesses, we have a solution for you.

## E-Local B2B—£395

The package includes preparing attractive email artwork based on your existing website design style\* and emailing 2,500 businesses centred on your business location from our B2B Club database. The emailing will be repeated at a later date using the same data and artwork.

Chargeable options available include:

- For 5,000 businesses—£495
- Higher volumes-POA
- Targeting by industry sector-POA
- Targeting by job description-POA

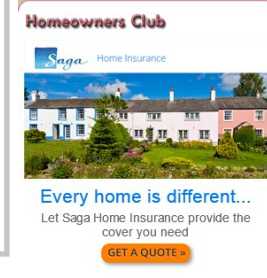
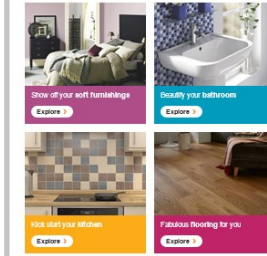
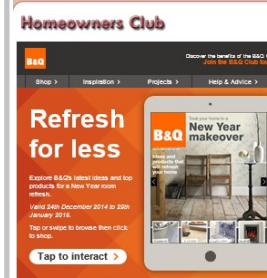
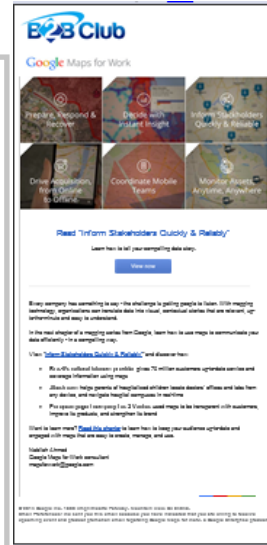
## E-Local B2C-£395

The package includes preparing attractive email artwork based on your existing website design style\* and emailing 5,000 households centred on your business location from our Consumer Club database. The emailing will be repeated at a later date using the same data and artwork.

Chargeable options available include:

- For 10,000 households—£495
- Higher Volumes-POA
- Targeting by gender, age or broad area of interest-POA

\*Additional charges can apply for additional editing and royalty payments on content used



## About Us

**Web-Clubs Ltd**, is an independent company launched in 2000. We offer a comprehensive service to both direct clients and to media agencies. Our services include:

**Consumer Clubs**, our 4 million members in 6 special interest and 2 general clubs provide a receptive audience for your emailing campaigns.

**B2B Club**, using our database of over 350,000 business decision makers we can generate new prospects for your company.

**Website Design**, our team with decades of marketing experience will deliver a relevant and workable online presence to deliver real benefits for your business.

**Social Media**, finding the time to get the best out of Social Media can be difficult, this is where our Social Media Marketing Service can help. We will set you up, advise you on activity and can even manage posting.

**Complementing Services**, these include: Website and Email Hosting, Search Engine Optimisation, Affiliate Marketing and IT advice.



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